

## References

1. Brabeck M. Feminist Theory and Psychological Practice // Shaping the Future of Feminist Psychology: Education, Research, and Practice / M. Brabeck, L. Brown, L. Christian, O. Espin, R. Hare-Mustin, A. Kaplan, E. Kaschak, D. Miller, E. Phillips, T. Ferns, A. Van Ormer. — Washington, D.C.: American Psychological Association, 1997. — 487 p.
2. Fadaee S. Social Movements, Countermovements, and Their Dynamic Interplay / Simin Fadaee // Women's Movements and Counter-movements: The Quest for Gender Equality in Southeast Asia and the Middle East. — Cambridge Scholars Publishing, 2014. — 150 p.
3. Faludi S. The Undeclared War Against Women / S. Faludi. — London: Vintage, 1992. — 552 p.
4. Hawkesworth M.E. Globalization and Feminist Activism / M.E. Hawkesworth. — London: Rowman & Littlefield, 2006. — 240 p.
5. Hooks B. Feminist Theory: From Margin to Center / B. Hooks. — Cambridge: MA: South End Press, 1984. — 15 p.
6. Lerner G. The Creation of Feminist Consciousness: From the Middle Ages to Eighteen-Seventy / G. Lerner — USA: Oxford University Press, 1994. — 78 p.
7. Veve C. Anti-feminism in the Academy / C. Veve. — Routledge, 2014. — 78 p.
8. Whelehan I. Modern Feminist Thought: from the Second Wave to «Post-Feminism» / I. Whelehan. — Edinburgh: Edinburgh University Press, 1995. — 167 p.

## III. PHILOLOGICAL SCIENCES

*Kateryna Abramova*

*Vasyl' Stus Donetsk National University*

*Vynnytsia*

*Research Supervisor: A.P. Zahnitko, Corresponding Member of NAS of Ukraine,*

*Doctor of Philology, Prof.*

*Language Supervisor: N. V. Striuk, Lecturer*

### MAIN EVALUATIONS OF LINGO-PERSON'S REALIZATION IN O. ZABUZHKO'S NOVEL "FIELDWORK IN UKRAINIAN SEX"

**Introduction.** Studying linguistic personality is one of the most complex and multi-vector problems in modern linguistics. The fundamentals of the linguistic personality theory were outlined in the works of V. Humboldt, L. Weissgerber, I.A. Baudouin de Courtenay, O. Potebnja, V. Vinogradov and others.

**The objective of the paper** is to define the lingo-person and to evaluate its realisation in O. Zabuzhko's novel "Fieldwork in Ukrainian Sex".

“A person expressed in language (texts, discourses) and through language, a person who is reconstructed on the basis of their own linguistic means” [3: 38] is understood in linguistics as a language personality. The lingo-person is characterized by a certain degree of language proficiency, social and personal choice of linguistic means. The feature of each linguistic personality is their linguistic ability, special worldview, linguistic and communicative competence [4: 24].

Lingo-personology as an independent direction of linguistics which focuses on the linguistic ability of the individual, their linguistic, emotional, cultural, communicative and other types of competences, is singled out in the science of language today. [4: 16]. Analysis of the linguistic personality types, taking into account the level of social and psychological factors, makes it possible to consider two important dimensions of the linguistic personality, which determine and guide communicative activity of the individual simultaneously.

Communicative competence is a means of measuring the degree of formation of skills of effective speaking of a particular individual, since its gradational character makes it possible to assess the level of competence. Strong, mediocre and weak linguistic personality’s competences are distinguished by the level of the communicative maturity [4: 43]. O. Sirotnin distinguishes four types of speech culture: elitist, middle-literary, literary-spoken and slangy-spoken, according to the level of possession in the literary language [5].

Actualizing psychological differentiation of linguistic personalities linguists are guided by the communicative behaviour of a person, which is determined by its psychotype. The attention is focused on a certain type of preferred personality communication tools. It is about the speech forms, where the psychological portrait of an individual is revealed. The differentiation of personalities on the basis of the dominant extraversion or introversion of a living system is one of the authoritative ways of measuring the characteristic features of personalities [4: 55]. The basic criterion for allocation of extrovert and introvert types of personality is the background assumption of the interest focus on the subject or object.

The lingo-person in O. Zabuzhko’s novel “Fieldwork in Ukrainian Sex” belongs to a strong, elitist type. The main heroine is a lecturer who is teaching a course in Ukrainian literature at American University. She has achieved some successes in the academic world: “...перший же твій віри, видрукуваний англійською, і то в цілком малопомітному журналі, екстатично відгукнулось, звідкілясь трохи чи не з Канзасу, якесь там «The Review of Literary Journals», це ж треба, і Макміллан збирається включити його до антології світової жіночої поезії XX-го століття, «You are superb poet», – кажуть тобі тутешні видавці...” (“... your first verse, printed in English, and in a completely obscure magazine, ecstatically responded, from somewhere around or not from Kansas, a third-rate “The Review of Literary Journals”/ There now! Even McMillan is going to include it in the anthology of the 20th-century world feminine poetry, “You are a superb poet,” the local publishers say to you ...”) [2].

She has an extraordinary view of the world, and is endowed with a sharp critical mind. She is characterized by the richness of spiritual and emotional world. She likes

reading. She is deeply acquainted with classical and contemporary world literature: “...пригадую, колись раз у нью-йоркському метро, де я сиділа, з головою поринувши в останній роман Тоні Моррісон...” (“... I remember once in the New York metro, where I was sitting, plunging my head into the latest novel by Tony Morrison ...”) [2]. Her ironic mentioning the names of Derrida, Foucault, and Lacan in the text indicates that the narrator is familiar with topical issues of modern humanities.

The dichotomy of extroverted or introverted speech behaviour is difficult to analyse. However, we determined the affiliation of the linguistic personality in O. Zabuzhko's novel “Fieldwork in Ukrainian Sex” to introverts. According to M. Golev, the predominance of internal dialogue to external, self-centeredness of the text, purposeful usage of the subjective evaluation and evaluation vocabulary, elliptic, nominative, and monosyllabic sentences by a lingo-person, characterizes their affiliation as the introverted type of linguistic personality [1: 98].

The form of Zabuzhko's text is a long inner heroine-narrator's monologue, which in content is a synthesis of memories of reflections, ideas about the future. Sometimes writer's monologue is interrupted by appeals to an imaginary audience (“Леді й джентльмени, пані й панове...” (“Lady and gentlemen, ladies and gentlemen ...”) [2]). There are also dialogical inner monologues, in the novel: “Ні, золотко («золотце», іронічно поправляє вона себе: так звертався до неї той чоловік...) – ні, сачконути не вийде: ти-но одбудь усе по порядку, а моді й знати буде, чого ти справді варта. Понятно?” (“No, my dear (“darling”, she corrects herself ironically: in such a way that the man addressed her ...), no, it will not succeed you to shrimshank: you must do everything in the correct order, and then it will be clear what you are really worth. Do you understand?”) [2].

The lingo-person in O. Zabuzhko's novel “Fieldwork in Ukrainian Sex” is characterized by the usage of various names-expressives of pejorative content that serve as the means of expressing negative emotions. These are, first of all, nimble words that convey negative assessment, irony, neglect, contempt: “як можна було бути такою сліпою, бідна дурко?...”(“how possible is it to be so blind, **freaking silly baggage** you?...”) [2]. In the novel we can also denote the names-expressions of ameliorative content, which contain a positive appraisal connotation: “...це було гарне тіло, здорове, розумне й життєрадісне, і, слід віддати йому належне, воно збіса довго трималось...” (“... it was a **good** body, healthy, intelligent and cheerful, and I had to pay tribute to it; it lasted the distance for a long time ...”) [2].

In Oksana Zabuzhko's text the direct predominance of words prevails, which is also the characteristic of introverts, the group of the subject is in front of the group of the predicate, there is also the agreed definition - before the word, and the inconsistency - after: “Чому тобі здавалося, ніби ти зможеш витягнути його на собі з тої ями, в яку він, очевидно ж було, так послідовно вглибав?” (“Why did it seem like you could pull it out on your from the pit, in which it, which was obvious, so deeply succumbed?”) [2].

There are nominating sentences typical for introverted linguistic personalities, through which the psychic state of the person and emotions are transferred in the best

way, and also the impression, sudden and immediate perceptions, reactions to certain phenomena and events are captured: “...Господи, хай він буде живий. І здоровий. І щасливий. Тільки це, Господи. Тільки це”; “Аміль”; “Мій смутку, мій падку!” (“...God, let him be alive. And healthy. And happy. Only this, God. Only this”; “Amen”; “My sadness, my pity!”) [2].

An important feature of Oksana Zabuzhko’s syntax, which also allows us to attribute her to the introverted type of linguistic personality, is the usage of stylistic figures of ellipse and partializing: “...головне ж, леді й джентльмени, полягає в тому, що в житті піддослідної то був перший український мужчина. Направду – перший. Перший готовий – кого не треба було вчити української мови, тямричтити йому на побачення, виключно аби розширити спільний внутрішній простір порозуміння, книжку за книжкою з власної бібліотеки...”; “І не подумаю. Це – моє” (“... the main thing, ladies and gentlemen, lies in the fact that in life of the above-mentioned, it was the first Ukrainian man. Honestly - the first. The first one who was ready - who did not need to learn the Ukrainian language, to jam him on a date, just for expanding the common internal space of the mind, a book on a book from the own library ...”; “I will not think. This is mine”) [2]. Stylistic partializing is used to convey the emotional and mental status of the character and is typical for internal lingo-person’s monologues, which are perceived as one integral, superfracted syntactic unity: “...Господи, зроби так, щоб він був живий! – хай би забув мене, хай би вернувся до жінки, хай би зраджував з ким не прийдеться, – не треба мені його за чоловіка, і нічого від нього не треба, якщо на те воля твоя, Господи, я кохатиму іншого, з іншим родитиму дітей, тільки – о Господи, хай він буде живий. І здоровий. І щасливий. Тільки це, Господи. Тільки це” (“...God, make him being alive! - let him forget me, let him return to his wife, let him betray with each woman. I do not need him as a man, and I do not need anything from him, if your will, Oh my God, I will love another man, I will give birth to children of another man, only, God, let him be alive. Let him be healthy and happy. Only this, God. Only this”) [2].

**Conclusion.** Thus, the lingo-person in O. Zabuzhko’s novel “Fieldwork in Ukrainian Sex” belongs to a strong, elitist type of linguistic personality, who is characterized by a high level of communicative competence with maximum indices for all its indicators, capable of a high level of linguistic and creative activity. In psychological aspect the lingo-person of Oksana Zabuzhko tends to an introvert psychotype. Analyzing the syntax of the novel it is evident that the author is an emotional and expressive person, but her emotions are mostly directed on herself, her inner ‘I’, what is primary, and the objective reality is secondary for her.

### References

1. Голев Н.Д. Лингвосоционическое моделирование экстравертного и интровертного типов языковой личности / Н.Д. Голев, А.В. Кузнецова // Вестник Кемеровского государственного университета. – 2009. – № 3. – С. 95-99.

Holev N.D. Lihvosotsionicheskoe modelirovanie ekstravertnogo i introvertnogo tipov yazykovoi lichnosti [Linguistic and sociocultural modeling of extroverted and introverted types of linguistic personality] / N.D. Holev, A.V. Kuznetsova // Vestnik Kemerovskogo gosudarstvennogo universiteta. – 2009. – №3. – S. 95-99 [in Russian].

2. Забужко О. Польові дослідження з українського сексу: роман [Електронний ресурс] / Оксана Забужко. – К., 1996. – Режим доступу: [http://royallib.com/book/zabugko\\_oksana/polov\\_doslidzhennya\\_z\\_ukranskogo\\_seksu.html](http://royallib.com/book/zabugko_oksana/polov_doslidzhennya_z_ukranskogo_seksu.html)

Zabuzhko O. Polovi doslidzhennia z ukrainskoho seksu: roman [Fieldwork in Ukrainian sex: novel] [Electronic resource] / O. Zabuzhko. – K., 1996. – Retrieved from: [http://royallib.com/book/zabugko\\_oksana/polov\\_doslidzhennya\\_z\\_ukranskogo\\_seksu.html](http://royallib.com/book/zabugko_oksana/polov_doslidzhennya_z_ukranskogo_seksu.html) [in Ukrainian]

3. Караулов Ю.Н. Русский язык и языковая личность / Ю.Н. Караулов. – 7-е изд. – М.: Издательство ЛКИ, 2010. – 264 с.

Karaulov Yu.N. Russkiy yazyk i yazykovaia lichnost [Russian language and linguistic identity] / Yu.N. Karaulov. – 7-e izd.. – M.: Izdatelstvo LKI, 2010. – 264 s. [in Russian].

4. Космеда Т.А. Ego Alter Ego Тараса Шевченка в комунікативному просторі щоденникового дискурсу: монографія. – Дрогобич : Коло, 2012. – 372 с.

Kosmeda T.A. Ego Alter Ego Tarasa Shevchenka v komunikatyvnomu prostori shchodennykovoho dyskursu: monohrafiia [Taras Shevchenko's Ego Alter Ego in communicative space of the diary discourse: a monograph] / T.A. Kosmeda. – Drohobych: Kolo, 2012. – 372 s. [in Ukrainian].

5. Сиротинина О. Основные критерии хорошей речи / О. Сиротинина // Хорошая речь: [сборник науч. трудов]. – Саратов, 2001.

Sirotinina O. Osnovnyie kriterii horoshey rechi [Basic Criteria for Good Speech] / O. Sirotinina // Horoshaia rech: [sbornik nauch. trudov]. – Saratov, 2001 [in Russian].

**Karina Adamusik**

*Vasyl' Stus Donetsk National University*

*Vynnytsia*

*Research Supervisor: H.V. Sytar, PhD in Philology, Ass. Prof.*

*Language Supervisor: V. I. Kalinichenko, PhD in Philology, Ass. Prof.*

## **THE ROLE OF PUBLIC RELATIONS IN POLITICS**

**Introduction.** Public relations play an important role in the contemporary political world.