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THE MAJOR PROBLEMS OF WOMEN'S MOVEMENT IN UKRAINE

Introduction. Topicality of the issue under consideration is predetermined within the revision of modern concepts of the women's movement, as well as the search for its alternative ethno-cultural identity, is perceived far ambiguously. Today, a woman seeks a new awareness of authenticity, full disclosure of personal potential, and alternative forms of socio-political and cultural identity [8: 29].

Therefore, creation, development and support of women's organizations is a significant contribution to strengthening of democratic foundations of international relations. Being aware of their identity, believing in their purpose, women, through appropriate women's NGOs, seek ways that will allow them to discover the intellectual, social, and spiritual opportunities inherited in them.

Objectives of the paper. The aim of the work is to identify major obstacles to women's self-realization in the world in new directions and to review women's political miscalculations and their theoretical mistakes.

Results of the research. The political transformations, that feminism has brought with it over the past 40 years, have changed society much more than in all past centuries, especially concerning human rights. At present, feminism remains a major social movement that has made the greatest progress in the cultural field [6]. Gender inequality, which has been the main issue of feminism in all its forms, remains, despite the prediction of the post-feminist era.

Recognizing the real impact of the women's movement as a socio-political force on social processes, we should admit, that it is a "young power" which is developed mainly through "trial and error". In such circumstances, it is important for women's organizations to self-reflect on their place in the Ukrainian society and to objectively evaluate those problems that interfere this movement [4: 129].

One of the most serious problems of the women's movement is overcoming the involvement of the Ukrainian society into the usual stereotypes that ignore the personal life of a woman. The other side of the same issue is the low self-esteem of women with elements of low respect for the female personality. Most women are not

able to capture the issue of gender inequality and patriarchal domination and, therefore, they do not try to resist [3: 205].

Another problem with the women's movement is the lack of resources. The real difficult socio-economic situation, in which a Ukrainian woman takes place, deprives a lot of women's opportunities and wishes to be engaged in community service.

Women's issues should also include the unwillingness in society to accept the women's movement as an important factor in the development of the society [2].

It is worth considering the problem concerning the lack of awareness of the women's movement in Ukraine. The activities of women's organizations are outside the area of interest and attention of the media. The media do not promote either the goals or the achievements of women's NGOs. This fact diminishes their chances of getting public approval, which is itself a positive value. This may be a reason, why women's organizations seek the ways how to create their own information space [1: 25]. Apart from female traditional publications, all other print media do not cover the issues of women's movement. Women's organizations in Ukraine are not very popular in the society, and their potential for solving women's problems remains incomplete. This is also prevented by the limited access of women to government and management structures, and the low level of feminist values.

The same attention should be paid to the issue of the development of women's movement in the filling of its gender content, the formation of a gender culture of relationships, the recognition of gender studies as a field of research, the development of fundamental scientific works, the approval of gender educational courses in schools and higher educational establishments providing educational services [7: 13]. Women's movement as a social phenomenon is aimed at creating a new culture and development of gender democracy.

It is also necessary to mention the problem which hinders the consolidation of the efforts of women's organizations. On the one hand, it is the fear of each of them to lose their autonomy, and on the other hand, it is the lack of activity towards the consolidation of ordinary members of the movement.

Conclusion. The idea, that the principle of equality between men and women can really be achieved in society only through a comprehensive approach to the problem of equality, becomes dominant [5: 270]. Criteria for equality between men and women, or questions about women's perspectives should be included in the mainstream. The concept of a comprehensive approach to the problem of gender equality, the concept of "mainstreaming" is a strategic conceptual line of human development of the 21st century, and therefore, its implementation will largely depend not only on the political will of the state, but also on the degree of the development of the women's movement, its positions and influence on the making political decision.

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THE PROBLEMS OF IMPLEMENTATION OF INFORMATION SECURITY IN POLITICAL DISPUTES OF DONALD TRUMP'S SUPPORTERS AND OPPONENTS

Introduction. The most advanced countries use the information potential to achieve military, political and economic goals. Information resources such as information and technology, accordingly, become tools of information influence. The role of the United States of America as one of the most powerful political, economic and military actors in modern international relations should be noted. The power of the United States has largely been caused by the active development and implementation of information technology in various spheres of public life. However, due to the active use of information technology, the US earlier than other countries had faced the negative consequences of information threats and cyber attacks and gained considerable experience in counteracting them.

Review of recent publications. The problem of US information security has been topical for a large number of American and international researchers. I. R. Bodnar, O. P. Dzoban, V. Zhugan, V. Pashkov, A. M. Kosogov, M. Mazzetti, J. Marks and others have devoted their papers to the problems of information security implementation in the USA under conditions of globalization of society and information threats growth. However, information security researches in terms of different approaches to it by contemporary republicans and democrats have not yet been carried out.